



News and Developments

Via Licensing Announces Development Efforts for an LTE Patent Pool

Via's meeting with LTE stakeholders identifies success factors for an LTE patent pool

San Francisco, October 12, 2009—As a part of its ongoing effort to bring industry constituents together to advance the licensing of Long Term Evolution (LTE) essential patents and to define milestones for launching a successful LTE patent licensing program, Via Licensing organized a meeting with key LTE stakeholders on September 23, 2009. Thirteen companies from three continents, representing a broad spectrum of the LTE marketplace (including handset manufacturers, network equipment manufacturers, wireless carriers, chipmakers, and essential patent holders) discussed issues surrounding the development of an LTE joint patent licensing program (commonly referred to as a “patent pool”). The results of this interactive collaboration are intended to provide a solid framework for the efficient formation of a successful LTE patent pool.

“The wireless industry has high expectations and unique requirements for an LTE patent pool that addresses the needs of licensors, licensees, and the overall LTE marketplace. The complexity of the LTE structure demands more sophisticated licensing models than we have seen in the past, and we are excited to be on the forefront leading these discussions,” said Jean-Michel Bourdon, president of Via Licensing.

Building on Via's history of successful patent pools, experience in 4G technologies and collaboration with the industry, Via will work to deliver an LTE patent licensing program that simplifies the commercialization of LTE technology and accelerates its adoption by the marketplace. Via Licensing will host a meeting of essential LTE patent holders on January 28 and 29, 2010, in San Francisco, California. Any entity that believes it has patents or pending patent applications that are essential (as described in the LTE Platform patent call located at www.vialicensing.com) is encouraged to submit their patents for evaluation prior to November 6, 2009, in order to assure participation in the LTE patent pool formation process.

About Via Licensing Corporation

Via Licensing Corporation develops and administers patent licensing programs on behalf of innovative technology companies and for the convenience of licensees. Via Licensing Corporation is a wholly owned subsidiary of Dolby Laboratories, Inc. (NYSE: DLB) and benefits from the expertise, infrastructure, and strategic business relationships that Dolby has developed in more than 40 years of licensing into the consumer electronics and personal computing markets. Via Licensing is involved in the development and operation of licensing programs for both mandated and de facto or emerging specifications. For more information about Via Licensing Corporation, please visit www.vialicensing.com.

Forward-Looking Statements Certain statements in this press release, including statements regarding the capabilities and benefits of LTE-capable products, the eventual availability and expected timing of a joint patent license for technologies essential to the practice of the LTE standard, and the potential benefits of an LTE joint licensing program are “forward-looking statements” that are subject to risks and uncertainties. These forward-looking statements are based on management's current expectations, and as a result of certain risks and uncertainties actual results may differ materially from those anticipated. The following important factors, without limitation, could cause actual results to differ materially from those in the forward-looking statements: risks associated with licensing technologies through joint licensing programs; risks associated with licensing industry-standard technologies; market acceptance of LTE-capable devices; rapid changes in networking technologies; risks associated with the development of markets for wireless local area networking services; and other risks detailed in Dolby's Securities and Exchange Commission filings and reports, including the risks identified under the section captioned “Risk Factors” in its most recent Periodic Report on Form 10-Q or 10-K. Dolby disclaims any obligation to update information contained in these forward-looking statements whether as a result of new information, future events, or otherwise.